

New HiRes\*1 capable “Style Series” Headphones  
Bluetooth® wireless “SE-MS7BT” and “SE-MS5T” models



SE-MS7BT-K



SE-MS7BT-S



SE-MS7BT-T



SE-MS5T-R



SE-MS5T-K



SE-MS5T-S



SE-MS5T-T



Product	Model	MSRP	Availability
Wireless Stereo Headphones	SE-MS7BT Black, Silver, Brown	Open	November
Closed Dynamic Stereo Headphones	SE-MS5T Red, Black, Silver, Brown	Open	November

Pioneer introduces its new “Style Series” headphones, with the Bluetooth® “SE-MS7BT” wireless headphones and “SE-MS5T” wired headphones. The HiRes capable headphones with a retro flair are designed to go around the ear comfortably for all day listening.

The “SE-MS7BT” supports Qualcomm® aptx™ audio and AAC\*2 for high quality audio over Bluetooth®. Equipped with NFC\*3, pairing to another device is just as simple as touching the devices together\*4. Both “SE-MS7BT” and “SE-MS5T” use HiRes capable large 40mm drivers fitted to wide cushioned ear cups that go around the ear to allow for a comfortable fit. The wired “SE-MS5T” has an inline 1 button remote for smartphone operation, while the “SE-MS7BT” has controls built into the

headphones, and come with a wired cable for when the battery runs down, or for use when listening to HiRes music. The “SE-MS7BT” is available in three colours(Black, Silver, and Brown) and the “SE-MS5T” is available in four colours(Black, Silver, Brown, and Red)

[SE-MS7BT features]

### **Enjoy wireless music and calls with the ease of Bluetooth**

Manage music and phone calls using the built in controls and microphone Simplify the pairing process by using NFC, and listen using the aptX high quality audio codec. Supports up to 12 hours of continuous use, and when the batter runs down, connecting the included wire cable allows for the music to continue, and in HiRes quality as well



### **Other features**

- Included microUSB cable for charging
- Remembers up to 8 pairing devices
- Echo cancelling and noise suppression for clear conversations.

[SE-MS7BT & SE-MS5 common features]

### **Large 40mm drivers for clear high quality audio through all frequencies**

Utilizing powerful rare earth magnets, the 40 mm driver produces ample lows and the light weight CCAW voice coil reproduces up to the HiRes frequencies for enjoyment of HiRes audio.(the SE-MS7BT requires included wired headphone cable to reproduce HiRes frequencies)



### **Wide cushioned headband earpads that surround the ears for comfortable listening**

Much attention to details was paid when designing the headband and earpads. By designing a wide headband, the weight gets distributed to a larger area, dispersing weight evenly. The around the ear earpads are designed to comply to a variety of head shapes with much attention paid in the design of the curve behind the ear to be ergonomic, and create an even seal all around the ear for a good fit



[SE-MS5 features]

### **In line 1 button remote control compatible with smartphones**

### **Serrated cable to limit cable tangles**

■ **Specifications**

**SE-MS7BT**

Transfer Protocol	Bluetooth® Ver.3.0
Output	Bluetooth® Power Class 2
Range	Up to 10m* <sup>5</sup>
Frequency Band	2.4GHz band (2.4000GHz - 2.4835GHz)* <sup>6</sup>
Modulation method	FHSS
Supported Bluetooth profiles	A2DP,AVRCP,HFP,HSP
Supported codecs	SBC, AAC, aptX
Supported copy protection	SCMS-T
Power	DC3.7 V Lithium Ion rechargeable battery
Multipairing	Up to 8 devices
Battery life	Up to 12 hours(talk/music)
Charge time	Approximately 4 hours
Driver type	Closed Dynamic speaker
Driver diameter	40 mm
Sensitivity	96 dB
Frequency Response	9 Hz - 22,000 Hz(Bluetooth connection) 9 Hz – 40,000 Hz(wired connection)
Max. Input Power	1,000 mW
Impedance	32 ohms
Weight	290g
Accessories	Micro USB cable, Headphone cord

**SE-MS5T**

Driver type	Closed Dynamic speaker
Driver diameter	40 mm
Sensitivity	96 dB
Frequency Response	9 Hz – 40,000 Hz(wired connection)
Max. Input Power	1,000 mW
Impedance	32 ohms
Headphone cord length	1.2m
Plug	ø3.5 mm stereo mini plug(gold plated)
Weight	230 g (without cord)

\*1 When used with included headphone cord

\*2 Connected Bluetooth device will also need to support aptX and AAC codecs

\*3 Near Field Communication. Allows for the simple pairing of Bluetooth® devices that support NFC

\*4 In order to use the NFC (Near Field Communication) function, the smartphone or other device to be connected must also have an NFC function.

\*5 Transmission distance is an approximation. Actual usable distance may vary depending on surrounding conditions

\*6 This product uses radio waves in the 2.4 GHz band. Sound may be interrupted by interference from other devices using the 2.4 GHz band, such as wireless devices and microwave ovens, etc.

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